

Fresh Cut Circulation

Foodservice/Restaurant Buyers	3,130
Foodservice Operations/Distributors	2,885
Processors.	2,300
Retail Buyers (Grocery Stores, Wholesale Clubs)	2,250
Grower/Packer/Shipper	1,410
Allied Industries (Researchers, Associations, Gov't, Suppliers)	1,063

Total Qualified Circulation

14,538

Bonus Trade Show Distribution

Bonus Trade Show Distribution

California League of Food Processors Expo, Fresh Produce and Floral Council Northern and Southern Expos, Great Lakes Fruit, Vegetable and Farm Market EXPO, Produce Marketing Association's Foodservice Conference, Produce Marketing Association's Fresh Summit, Southern Exposure, Southwest Foodservice Expo, UC Davis Fresh-Cut Workshop, United Fresh Marketplace, United FreshTech, United Public Policy Conference

Based on 2009 show distribution. Subject to change.

Contact Information

Publisher

Matt McCallum, ext. 101
publisher@freshcut.com

Editorial Director

Kimberly Warren, ext. 110
kwarren@greatamericanpublish.com

Managing Editor

Scott Christie, ext. 120
news@freshcut.com

National Advertising Manager

Marnie Draper

800-825-0900, ext. 122
advertising@freshcut.com



Great American Publishing

75 Applewood Dr., Suite A
P.O. Box 128, Sparta, MI 49321
Phone: 800-825-0900
Fax: 616-887-2666