

2010 Fresh Cut Editorial Calendar

In Every Issue

Industry Feature Story • Industry News • Food Safety • Calendar of Events
Guest Columnists • Industry Association Columns

January

State of the Industry
Seed Variety Development for Fresh-Cut
Food Safety
Retail

Bonus Distribution: California League of Food Processors

Materials Due: Dec. 9, 2009

February

Packaging
Organic
Foodservice

Materials Due: Jan. 8, 2010

March

Quality Assurance
Processing
New Processing Equipment Preview
United Fresh Preview

Materials Due: Feb. 12, 2010

April

New Technologies
Cold Chain Management
Food Safety
Retail, Processing
Foodservice
Research Update

Bonus Distribution: United Fresh
Materials Due: March 12, 2010

May

Crisis Communications
Retail
Organic
Foodservice

Materials Due: April 9, 2010

June

Packaging
Processing
Transportation Logistics
Bonus Distribution: IFT Food Expo & Process Expo

Materials Due: May 7, 2010

July

Foodservice
Sanitation
Fresh Summit Preview
Bonus Distribution: PMA Foodservice Show, Process Expo

Materials Due: June 11, 2010

August

2010 Buyers' Guide (print & online)
Listings and Materials Due: July 7, 2010

September

Food Safety
Organic
Research Update
Retail
Quality Assurance
Bonus Distribution: PMA Fresh Summit

Materials Due: Aug. 6, 2010

October

Processing
Cold Chain Management
Materials Due: Sept. 10, 2010

November

Foodservice
Processing
Materials Due: Oct. 8, 2010

December

Packaging
Marketing
Special Insert: 2011 Wall Calendar
Materials Due: Nov. 5, 2010

Please send all editorial submissions to
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